



MARLEY SPOON

MARLEY SPOON APPOINTMENTS NEW CFO DESIGNATE AND MEMBER OF THE MANAGEMENT BOARD

Berlin, Sydney, 26 October 2020: Marley Spoon AG (“Marley Spoon” or the “Company” ASX: MMM), a leading global subscription-based meal kit provider for home cooking, is pleased to announce the appointment of Jennifer Bernstein as additional executive director and member of the Management Board (*Vorstand*). Jennifer Bernstein joins Marley Spoon as CFO Designate and, after a transition period, will succeed Julian Lange as Chief Financial Officer (CFO).

Jennifer spent over 12 years at PepsiCo, the global Fortune 500 FMCG company, where she held diverse finance and strategy leadership roles. She brings deep international consumer packaged goods experience, having worked in both the US and in Europe. Prior to joining PepsiCo, Jennifer co-founded Investics, a consultancy which quantified marketing effectiveness/ROI for data-rich clients. She began her career in public relations in New York. Jennifer holds a BA from the University of Pennsylvania and an MBA from The Wharton School.

Jennifer joins Marley Spoon at an exciting stage in its growth strategy. Following the oversubscribed Placement successfully completed today, Marley Spoon is well positioned to accelerate its global growth strategy with a strong balance sheet.

Deena Shiff, Chair noted, *“On behalf of the Supervisory Board and the team, I am delighted to welcome Jennifer to Marley Spoon. Jennifer’s global background and breadth of experience in many key financial functions make her a highly capable CFO for Marley Spoon. We congratulate Jennifer on this appointment and we look forward to working with Jennifer as we continue to execute our growth strategy.”*

I would like to once again thank Julian for his tremendous contribution to Marley Spoon over the years and wish him and his family well for the future.”

This announcement has been authorised for release to ASX by the Board of Directors of Marley Spoon AG.

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About Marley Spoon

Marley Spoon is a global subscription-based meal kit service that is bringing delightful, market fresh and easy cooking back to the people. Founded in 2014, Marley Spoon currently operates in three primary regions: Australia, United States and Europe (Austria, Belgium, Germany, Denmark, Sweden and the Netherlands).

With Marley Spoon, you decide what to eat, when to eat, and leave behind the hassle of grocery shopping. To help make weeknights easier and dinners more delicious, Marley Spoon creates meal kits that contain step-by-step recipes and pre-portioned seasonal ingredients to cook better, healthy meals with their loved ones.

As consumer behaviour moves towards valuing the convenience aspect of cooking, Marley Spoon's global mission through its three brands Marley Spoon, Martha & Marley Spoon, and Dinnerly, is to help millions of people to cook better and also live smarter by radically reducing food waste.