

Privacy Information Marley Spoon AG

The following data protection declaration provides you with information about which data we process from you in connection with the use of our website (ir.marleyspoon.com) and the functions that can be called up via them. First you will receive a brief overview of data processing (**brief overview**). You can find a detailed presentation and detailed information about the special data processing when using the offers and individual functions of the website under **data protection** information.

Brief overview

Who is responsible for data processing?

Marley Spoon AG, Paul-Lincke-Ufer 39-40, 10999 Berlin (hereinafter: Marley Spoon) is responsible for the processing of personal data via the website and the apps.

You can reach our data protection officer by email at ph@hwdata.de.

What data is processed when you visit our website?

When you visit our website, your web browser sends various data sets to our servers that are technically necessary to display our website and to ensure stability and security. These are stored in log files (so-called log files), which also include the IP address.

Are cookies used on the website?

Yes. Various cookies (technically necessary as well as performance, statistical and marketing cookies) are used on our website.

Do we use statistical and marketing tools on our website?

Yes. We work together with various providers to make our website and our offers more needs-based and to continuously optimize them. Cookies can also be used here in order to be able to show user- and interest-related advertising for us or the advertising partners.

Do we pass on your data to unauthorized third parties?

no. We do not pass on your data to unauthorized third parties. In addition, we have concluded the necessary order processing contracts with external providers to ensure that all data processing is carried out according to our instructions and that these contractors have taken the necessary technical and organizational measures to protect your data. If these service providers are based in third countries (e.g. USA), they shall provide an appropriate level of data protection.

Who can you contact if you have any questions?

If you have any questions about data protection, please [contact privacy@marleyspoon.de](mailto:privacy@marleyspoon.de) or our data protection officer.

Privacy Information

General information on data protection at Marley Spoon

The data protection declaration includes the information stated in Art. 13 and 14 of the EU General Data Protection Regulation (GDPR) on data processing in the context of using and accessing our website and the services and functions that can be accessed via it.

Insofar as we link to third-party sites, we have neither influence nor control over the linked content and the data protection regulations there. We recommend checking the data protection declarations on the linked websites in order to be able to determine whether and to what extent personal data is collected, processed, used or made accessible to third parties there.

For reasons of better readability, the differentiated use of different language forms is dispensed with. All personal designations apply equally to all genders male/female/diverse.

The full text of the General Data Protection Regulation (GDPR), including definitions and explanations, is available at [the following link](#).

Location of data storage

All (personal) data that we collect and process via the website is stored and secured by Amazon Web Services EMEA SARL (AWS), a specialized cloud provider. Due to the technical and organizational measures, AWS guarantees the greatest possible protection of your customer and user data against loss and unauthorized access. Data storage takes place exclusively in the Amazon Web Services data centers located in Europe.

Data processing in the Marley Spoon Group

Marley Spoon (Marley Spoon AG) has several branches and subsidiaries in Europe, the USA and Australia. Marley Spoon AG, based in Berlin, is solely responsible for compliance with and guarantee of the technical and organizational measures for the protection of personal data.

In order to ensure group-wide process control, product marketing and customer support, the data is also made available to the other Marley Spoon companies. The basis for this is a comprehensive contract in accordance with Art. 26 GDPR, which regulates the respective responsibilities of these group companies. The primary contact with regard to the rights of those affected is also Marley Spoon AG, based in Berlin.

Data processing when our website is accessed

log files

Marley Spoon collects so-called access data when the website is called up and saves this in a log file (so-called log file). This access data also includes the IP address. In addition, the name of the website you accessed, the file accessed, the date and time of access, the amount of data transferred and notification of successful access, the browser type and version, the operating system, the so-called referrer URL (the previously visited page) and the requesting provider.

We record such technical information in the log files so that you can see our website correctly and we can determine the causes of any technical problems. Our legitimate interest in data processing also lies in these purposes.

Legal basis: Article 6 (1) (f) GDPR.

We do not pass on the data from the log files to third parties. However, the log files are stored at [AWS] and automatically deleted two (2) months after collection. Before that, however, the IP address is anonymized and only stored for administrative (technical) purposes. The collection of the data for the provision of the website and the storage of the data in log files is absolutely necessary for the operation of our website.

cookies

When a user calls up our website, cookies are stored on the respective end device (laptop, tablet, smartphone or computer). The cookies have different functions:

So-called "necessary cookies" are required to provide the basic functions of the website. Data processing with the help of these cookies is based on Article 6 Paragraph 1 Letter f) GDPR.

Preference cookies are required to save certain user settings (e.g. language, cookie settings) that serve to make surfing more comfortable and use our website optimally. Data processing with the help of these cookies is also based on Article 6 Paragraph 1 Letter f) GDPR. In this respect, we consider the opposing interests to be balanced, since no tracking is carried out or user behavior is evaluated with the help of these preference cookies.

Statistics cookies analyze user and visitor behavior on our website. With the help of these cookies (usually anonymous) profiles can be created in order to optimize our offers and services and to adapt them to the preferences of our visitors and customers.

With the help of marketing cookies, we can display customized advertising on our websites or those of third parties, which are (automatically) selected based on the preferences and surfing behavior of visitors. The use of these cookies requires your prior consent and is therefore based on Article 6 (1) (a) GDPR.

You can revoke your consent to data processing at any time without affecting the legality of the processing that took place on the basis of your consent up to the point of revocation. The provision of personal data is not required by law or contract.

Statistics Tools (Statistics)

So-called statistical tools are used on our website, with the help of which we can evaluate the user behavior of website visitors and optimize our offers and services accordingly. With the help of these tools and the cookies and plugins used it is examined, for example, how and where visitors come from on our website, which areas of a website are visited particularly often and how often and for how long which sub-pages and categories are viewed. In addition, we can determine which search terms and websites the user has entered and evaluate which information or offers are most in demand. The aim is to be able to use the knowledge gained in this way to design our offers and our website in a user-friendly manner and to tailor our offers to our customers, Target visitors and prospects. The legal basis in this respect is Article 6 (1) (a) GDPR, which is why we also obtain your consent for this in advance.

In the area of statistics, we work together with professional service providers who create user statistics on our behalf (and with your consent). The basis of this contractual relationship is, among other things, the obligation of the provider to have taken special precautions to protect your data and to process all personal data only in accordance with our instructions (Art. 28 GDPR, or on the basis of the so-called standard contractual clauses of the EU).

Newsletter

If you subscribe to our email newsletter, we only process your email address. The data will only be used to send you information about Marley Spoon or its group companies (see above). This data processing takes place exclusively on the basis of your consent.

Legal basis: Article 6 (1) (a) GDPR.

When you receive the newsletter, we use so-called web beacons or tracking pixels, with the help of which we can determine that you have received or opened the newsletter and whether you have clicked on the links stored in the newsletter. With the data obtained in this way, we create a user profile in order to tailor the newsletter to your individual interests. We may link this data to actions taken by you on our website by means of tracking.

Legal basis: Article 6 (1) (a) GDPR

We do not pass on your personal data, which you provide to us when registering for the newsletter, to unauthorized third parties. Excluded is the passing on of the e-mail address for the purpose of providing newsletters by Marley Spoon group companies. The newsletter tool is provided by an external provider, which is why we have concluded an order data processing contract with them.

You can object to receiving newsletters and thus the processing of your aforementioned data at any time. The lawfulness of the processing based on the consent up to your revocation remains unaffected. If you also do not want an automated evaluation and analysis of your user behavior in connection with the newsletter, you will unfortunately have to unsubscribe from the newsletter service. Until then, the data will be stored for as long as you have subscribed to the newsletter. After you unsubscribe, we store the data purely statistically and anonymously. The provision of personal data is not required by law or contract. However, it is not possible to send or receive the newsletter without providing the e-mail address.

Your rights

You have the right to request confirmation at any time as to whether we are processing personal data and the right to information about this personal data. In addition, you have the right to correction, deletion and restriction of data processing, as well as the right to

object to the processing of personal data at any time, or to revoke your consent to data processing at any time, or to request data transfer.

Please email all requests for information, requests for information, revocations or objections to data processing to privacy@marleyspoon.de or directly to our data protection officer. In addition, you have the right to complain to a supervisory authority in the event of data protection violations.

Notes on the special right of objection

You have the right, for reasons arising from your particular situation, to object at any time to the processing of personal data relating to you, which is based, among other things, on Article 6 Paragraph 1 lit. e) or f) GDPR in accordance with Art 21 GDPR. We will stop processing your personal data unless we can demonstrate compelling legitimate grounds for processing that outweigh your interests, rights and freedoms, or if the processing serves to assert, exercise or defend legal claims.

If you would like to make use of your right of objection, a corresponding e-mail to privacy@marleyspoon.de is sufficient.