



### **Mr. Roy Peticucci**

Mr. Peticucci has over 20 years' experience leading stationary retail and eCommerce businesses. He is currently an independent consultant.

From 2013 to 2020, Mr. Peticucci led European Operations/Customer Fulfillment at Amazon and for a short time simultaneously held the same responsibility for North America.

Mr. Peticucci previously held senior roles at other large retailers including Ahold (Albert.nl), Dixon's and Tesco across Europe. As Development Director and later as Operations Director at Tesco.com, Mr. Peticucci oversaw the development of the world's largest Grocery Homeshopping business during its period of most rapid growth. His contributions included the launch of the company's first "dark store" and the Wine Warehouse as well as the Tesco.net ISP.

Mr. Peticucci began his career as a software developer at Accenture (Milan) and as consultant at the Boston Consulting Group (Munich).

The Board believes Mr. Peticucci's experience in consumer retail and operations, as well as his extensive experience as a general manager in high-growth service-led businesses will enable him to be a strong contributor to the Company.